Woodland Primary School

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Headteacher: Mr S Harris

Tuesday 15th September 2026

Attendance at Woodland – Target 97%

Dear Parents and Carers,

Attendance at school really matters. Having attendance above 97% gives your child the very best chance of attaining well, making excellent progress and moving up to secondary school ready to thrive. To reach this goal, your child should have no more than 5 days absent throughout the year.

To recognise children with excellent attendance we will do the following:

- Attendance Streak certificates and badges (see attached poster overleaf)
- The wheel of fortune for 100% attenders where three lucky pupils will get to choose a prize each week
- Non-uniform day on Friday for classes with attendance above 97% each week
- Classes who have 100% attendance for 6 or more weeks in the year will receive a special class treat

Reaching the target of 97% gives Woodland the chance to be the best attended school in the city. If we work together, we can achieve this.

A big thank you to everyone who has sent their child to school every day so far this year. Having two children myself, I understand that getting out of the house in a morning is a challenge. Last week, there were 158 children with 100% attendance. Well done!

I look forward to seeing you all at the gate each morning.

Yours faithfully,

Mr S. Harris
Headteacher

Attendance Streak Initiative

Supporting every child to attend, achieve and thrive

WHY ATTENDANCE MATTERS

Regular attendance supports academic progress, wellbeing and belonging.

WHAT IS AN ATTENDANCE STREAK?

The number of consecutive days your child attends school.
A 'record streak' is their personal best.
Weekends, holidays and closures are not counted.

CELEBRATING SUCCESS

Certificates awarded at 100 and 200 days.
Certificates and badges given for 300 days onwards.

OUR AIM

To encourage every child to improve their own personal best.
We understand that illness happens - pupils can always begin a new streak when they return.

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